



Please join us for our upcoming webinar:

Doing More with Less: Smarter Instruments for Water Supply

This session will explore the question of how scarce public resources can be used most effectively to achieve universal delivery of Water Supply. In it, we analyze the current performance of subsidies in the sector and provide guidance to policy makers on how subsidies can be better designed and implemented to improve their efficacy and efficiency in attaining their objectives. A novel application will be presented to successfully reduce water use through a system of rewards that is beneficial to the water supplier and well-accepted by the water consumer.

Date: October 7th, 2019

Time: 9AM—10:30 AM EDT

1PM—2:30PM GMT

Arabic translation will be provided

Webinar overview: We will present a new World Bank report, “[Doing More with Less: Smarter Subsidies for Water Supply and Sanitation](#)” and describe a Morocco pilot project that reduced water usage through a system of rewards.

The World Bank report presents 3 key messages: i) Current Water Supply and Sanitation (WSS) subsidies fail to achieve their objectives due to poor design; they tend to be pervasive, expensive, poorly targeted, nontransparent, and distortionary; ii) The current poor performance of WSS subsidies can be avoided; new knowledge and technologies are making it increasingly possible for subsidies to cost less and do more; and iii) To successfully reform subsidies, a subsidy reform package consisting of four complementary elements (in addition to improved subsidy design) is required.

The Morocco pilot project is an example of an innovative subsidy design; we will present the results from our recently completed pilot project in Marrakesh. In our project we demonstrated a winning combination for both the water supplier and the water consumer. Working in collaboration with the local urban water utility, RADEEMA, we piloted a new approach to conservation, the water customers were paid a rebate for the water that they saved. This gave a higher value to water, without raising tariffs, and was well-received by participants. Subsidies for water encourage waste. But do subsidies for conservation make economic sense? For any

country with heavily subsidized water services, yes, it does; instead of subsidizing water wastage, you and subsidize water conservation.

As a result of this webinar, participants will:

- Gain the latest evidence of subsidies' prevalence and incidence
- Discuss policy options for better designed subsidies schemes and properly plan policy reforms
- Get a roadmap on how to set up your own water reduction program
- Be able to ask water experts on how to implement our innovative conservation-oriented subsidy.

Connect through WebEx

Meeting # **857 934 908**

Pwd: **dvhYRT55**

Agenda:

- Panelists will present their studies for one hour
- Question & Answer for 30 minutes

Presenters and Panelists:

- **Carmen Nonay**, Practice Manager, Water-Middle East North Africa
- **Susan Leal**, Associate, Harvard University, School of Engineering and Applied Science
- **Luis Alberto Andres**, Lead Economist in the Water Global Practice at the World Bank
- **Carol Chouchani Cherfane**, Chief, Water Resources Section, Sustainable Development Policies Division, UN Economic and Social Commission for Western Asia (ESCWA)
- **Zachary Burt**, Economist, Manager of Morocco project, Athena Infonomics
- **James Workman**, Founder, Aquashares and collaborator on Morocco project